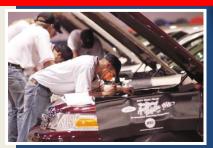
2011 2012 SkillsUSA Kentucky Program of Work

Report to SkillsUSA Kentucky Members and Partners Fran Dundon, Interim Director, SkillsUSA Kentucky











The Program of Work is the culmination of the 7 major goals used to evaluate our association's yearly schedule. SkillsUSA Kentucky's blueprint follows:

Professional Development

To prepare <u>all</u> SkillsUSA Kentucky members with a foundation for career success and entry into the workforce, with an increased awareness in the meaning of good citizenship and understanding the importance of labor and management in the world of work.

Actions:

- 1. Expand KLTI to include industry tours and speakers
- 2. Continue Advisor 101 training at KLTI
- 3. Promote utilization of PDP in classroom
- 4. Require Level 1 PDP completion at state conference for each contestant
- 5. Promote Chapter Standards training
- 6. Participate in Frankfort CTSO Leadership Day

Community Service

To promote and improve good will and understanding among all segments of the community through services donated by SkillsUSA Kentucky local chapters and to instill in members a lifetime commitment to community service.

Actions:

- Develop statewide community service project by adopting American Cancer Society
- Continue to support and assist with CTSO joint projects and activities
- 3. Build partnerships among community groups at local, regional and levels
- Assist in the planning and promotion of special events relative to themes of SkillsUSA Kentucky local, regional, and state initiatives

Employment

To increase student awareness of quality job practices and attitudes while increasing the opportunities for employer contact and eventual employment

Actions:

- Increase student awareness of quality job practices and employability skills while increasing the opportunities for employer contact and employment
- Develop partnerships with workforce investment partners at local, regional, and state levels
- 3. Recognize business/industry partners at KY state conference
- Utilize business/industry/advisory groups at local, regional and state events

Ways and Means

To plan and participate in fundraising activities and to encourage all members to participate in local, regional and state projects

Actions:

- 1. Increase membership by 5% for 2011-2012.
- 2. Continue state officer scholarship project
- 3. Work with Kentucky SkillsUSA Foundation for needed funds
- 4. Encourage local chapters to apply for available SkillsUSA grants
- 5. Increase industry sponsorship, judging, scholarships and prizes

<u>SkillsUSA Kentucky Leadership</u> <u>and Skills Conference</u>

To offer members the opportunity to demonstrate their skills and to be recognized through competitive events in occupational/leadership training.

Actions:

- Continue to update occupational /leadership contests to meet industrial/academic standards
- 2. Evaluate current contests that are obsolete and replace with new contests
- Seek business /industry/education individuals as judges, sponsors, and committee members
- 4. Modernize/update conference sessions and activities
- Require contestants to bring individual resumes

Public Relations

To inform the general public, as well as the SkillsUSA Kentucky membership, of the good work, competitive events, and community service projects taking place across the commonwealth in schools, local communities, and throughout the nation and world.

Actions:

- 1. Continue to expand SkillsUSA KY's web site, listserv and publications.
- 2. Continue Chapter Recognition program
- 3. Continue Advisor of the Year program
- 4. Create a SkillsUSA Kentucky Student of the Year program
- 5. Distribute good news stories on a statewide level
- 6. Create a "SkillsUSA Public Service Safety Announcement"

Social Activities

To increase cooperation that encourages SkillsUSA Kentucky members to get to know each other in something other than a business or classroom setting

Actions:

- Explore diverse social activities for KLTI and state conferences
- 2. Repackage State Officers Reception
- Continue recognition/celebration party at national conference